
JOIN US AT THE SHOW

March 26-29, 2009

OTTAWA **HOME**
& garden
SHOW®




Presented by **RE/MAX**

MARKETPLACE | **EVENTS**

Marketplace Events, produces 38 consumer home shows in 27 markets across North America that collectively attracts 14,000 exhibitors, 1 million attendees. Through our inspirational shows our customers see and experience the latest home and garden trends and innovations, learn from celebrity designers, watch creative demonstrations, shop, compare and save on products and services.

A Permanent Address for Success.



We are looking for exhibitors in the following categories	Your Exclusive Benefits Include	New Spokesperson	Attract Crowds that Buy	What are they looking for?
<ul style="list-style-type: none"> • APPLIANCES • ARTISANS • EXTERIOR RENOVATIONS • FLOORING • GREEN LIVING • HOME ELECTRONICS • HOME ENTERTAINMENT • HOME FURNISHING + ACCESSORIES • HOME OFFICE • INTERIOR DESIGN • KITCHEN AND BATH • LANDSCAPING + OUTDOOR • RENOVATION + RESTAURATION <p>If your products or services fall into any of these categories, then you should be at the Show!</p>	<ul style="list-style-type: none"> • The largest show in the city. • Profit from a media campaign valued at \$300,000+ dedicated to this show only. • Reach a year's worth of customers in 4 days. • Sample and sell directly to an estimated 30,000 to 35,000 consumers. • Launch new products to consumers and media. • Benefit from a high profile, extremely effective advertising, public relations and promotional campaign including print, television, radio, outdoor advertising, internet and more. • Consumers are ready to buy. • Shows are excellent at helping you stand out from your competition. • Develop opportunities for industry promotions and partnerships. 	<p>We are very happy to announce that Marketplace Events, formerly dmg world media's North American home show division, has signed a three-year deal with Ty Pennington, host of TV's hit series, <i>Extreme Makeover: Home Edition</i>, to serve as the spokesperson for our portfolio of 38 home shows in North America.</p> <p>Visit Marketplaceevents.com to learn more.</p> 	<p>The Ottawa Home & Garden Show attracts thousands of potential consumers ready to renovate, decorate, landscape and shop!</p> <p>\$108,074 is the average household income</p> <p>94% are homeowners</p> <p>86% are residents of the Greater Ottawa Area</p> <p>60% live in a home that was built prior to 1994</p> <p>71% bought at the show – approx. 22,000 visitors</p> <p>78% will buy from exhibitors within 6 months of the show</p> <p>50% looked up information about the show on our website</p> <p>Source: Independent research data compiled by InQuery (2006-2008)</p>	<p>Project plans include:</p> <ul style="list-style-type: none"> 55% gardening/landscaping or patio project 41% kitchen or bath renovation 30% decorating or interior design 24% basement finishing or renovating 22% exterior of the house renovations <p>Products likely to purchase within 12 months:</p> <ul style="list-style-type: none"> 47% furniture 29% electronics/ home entertainment 29% patio furniture & accessories 27% power tools 24% major appliances 19% computer hardware/software 13% home office equipment

“ We have invested in the Ottawa Home & Garden Show for the last 8 years. The chance to speak face to face with potential clients is extremely valuable. We will definitely continue to join Nancy and her well organized team at future shows. ”

— Peter Ford, Door Doctor

“ The Ottawa Home & Garden Show was a homerun for **The Brick**. Displaying our product lines in the stunning HarmoniA House presented by Bonneville Homes allowed customers to experience our product in room settings which lead to increased traffic and sales in our Ottawa stores. It was amazing to see how many customers came into our stores and mentioned that they saw our product at the home show and wanted to see our complete line up! The Ottawa Home & Garden Show gave us some great exposure and raised **The Brick's** brand awareness.”

— Billy Abels, The Brick

RESERVE YOUR SPACE TODAY!

Exhibit Space Rates:

\$ 18.00 per sq.ft
Corner Premium \$125 per corner

Show Dates and Hours:

Thursday, March 26 12:00 pm - 9:00 pm
Friday, March 27 12:00 pm - 9:00 pm
Saturday, March 28 10:00 am - 8:00 pm
Sunday, March 29 10:00 am - 6:00 pm

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We're More than just Booth Space!



Looking to grow across Canada? Visit www.canadahomeshows.com for a full listing on all 10 shows across Canada.

The Ottawa Home & Garden Show is a property of Marketplace Events, managed by Expo Media. Marketplace Events, formerly a division of dmg world media, became a stand-alone company on July 24, 2008. For more information, visit www.marketplaceevents.com.



www.expomediainc.com